



FOR IMMEDIATE RELEASE

Schwartz moves entire range of recipe mix sachets to fully recyclable packaging

Another critical step in McCormick's Purpose-led-Performance journey towards its 2025 sustainability goals

Haddenham, United Kingdom, [insert date] 2021 – McCormick & Company, Incorporated (NYSE: MKC), a global leader in flavour, is delighted to announce that Schwartz, the UK branded leader for Herbs, Spices, Seasonings and Recipe mixes, is moving its entire range of recipe mix sachets to recyclable packaging in the UK. The new recyclable sachets were first introduced on UK shelves in July 2021, with the roll-out continuing since then.

Schwartz will move all recipe mix sachet packaging to use an On-Pack Recycling Label approved substrate which can be fully recycled at home and at curbside paper bins.

The switch to 100% recyclable recipe mix sachets will mean that compared to its original packaging, Schwartz is using 61% less plastic, saving 29 tonnes of packaging weight annually; 78 tonnes of plastic will no longer go to landfill every year; and there will be a 30% reduction in the carbon footprint of the brand's recipe mixes– equating to 273 tonnes of CO₂.

McCormick launched its [2017 Purpose-led Performance Report](#) to introduce a series of commitments and clear performance targets for 2025, informed by the United Nations Sustainable Development Goals. Key metrics of the targets are a 25% reduction in the carbon footprint of packaging and 100% plastic packaging that can be recycled, reused or repurposed, by 2025.

In 2018, Schwartz launched its recycling jar and reduced the carbon footprint of its jars by 7%. Schwartz (UK) have redesigned its spice and herbs jars to feature new, modern packaging designed to help reduce our environmental impact. Optimising a wider plastic cap and lighter packaging format, cutting the amount of glass in the bottle, reducing the carbon footprint of the packaging by 7%.

McCormick’s UK Marketing Director Anca Secara commented:

“Today’s news is an important milestone in our ongoing sustainability transformation. As the UK branded leader in seasoning and recipe mix categories, Schwartz needs to lead from the front, and we are delighted to announce that the entire range of recipe mix sachets will move to recyclable packaging. Our consumers, customers and partners expect us to deliver sustainable solutions and we are determined to improve further. It also underscores McCormick's continued commitment to Purpose-led Performance and to doing what's right for people, the communities where we live, work and source and the planet we share.”

In January of this year, [McCormick was ranked the world’s sixth most sustainable corporation and number 1 in food in the Corporate Knights 2021 Global 100 Sustainability Index.](#)

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About McCormick

McCormick & Company, Incorporated is a global leader in flavor. With over \$5 billion in annual sales across 150 countries and territories, we manufacture, market and distribute spices, seasoning mixes, condiments and other flavorful products to the entire food industry including ecommerce channels, grocery, food manufacturers and foodservice businesses. Our most popular brands include McCormick, French’s, Frank’s RedHot, Stubb’s, OLD BAY, Lawry’s, Zatarain’s, Ducros, Vahiné, Schwartz, Kamis, Kohinoor, DaQiao, Club House, Aeroplane and Gourmet Garden. Every day, no matter where or what you eat or drink, you can enjoy food flavored by McCormick.

Founded in 1889 and headquartered in Hunt Valley, Maryland USA, McCormick is guided by our principles and committed to our Purpose – To Stand Together for the Future of Flavor.

McCormick envisions A World United by Flavor where healthy, sustainable and delicious go hand in hand. To learn more, visit www.mccormickcorporation.com or follow McCormick & Company on Twitter, Instagram and LinkedIn.